



PRESS RELEASE

**STUDIO BEYOND LAUNCHES CREATIVE ONLINE COMMUNITY
FOR MOVIE-MAKERS & TV PRODUCERS**
Partners With Movie Portfolio Fund For Co-Financing

CANNES, FRANCE -- May 17 2009 – Studio Beyond www.studiobeyond.net announced today a groundbreaking and revolutionary new way of making movies. Conceived as a global universe for movie-making, **Studio Beyond** brings together in one place all the resources necessary for film making -- from scripts to movie scores, actors to directors, composers to writers, producers to distributors - and has partnered with Hollywood-based Movie Portfolio Fund (MPF) to co-finance commercially viable projects.

Studio Beyond is an interactive, user-generated platform where the magic of Hollywood meets the power of the Internet. It has been designed specifically to meet the needs of film producers, sales agents, distributors, talent and casting agents, directors, writers, actors, editors and composers, among others. Members will be able to pitch their projects, synopsis, books, scripts and music scores to Industry Executives who in turn will be able to search, view and select from a database of projects and talent. Talent and Casting Agencies can discover new talent while Distributors and Sales Agents will be able to view movie trailers of films available for distribution. **Studio Beyond** can also build global awareness for movies ahead of their theatrical release and hold private online screenings for the industry and press.

MPF is a unique funding structure available to private investors, for the co-financing and production funding of selected **Studio Beyond** projects. MPF is exclusively partnered with major Hollywood production group Pacific Media & Entertainment (PME), founded by some of the most successful executives in the movie business. The MPF co-finances PME's ongoing slate of movies, produced and released under a first-look deal with major Hollywood studio 20th Century Fox. The MPF has access to distribution resources for movies it brings to the PME partnership.

Commenting on the launch, Jasmin Prosser, CEO of Studio Beyond, said: "I truly believe that **Studio Beyond** is shaping the future of movie-making by giving new talent worldwide the opportunity to showcase their creativity to movie and TV executives, breaking down barriers and opening the door to the most closed industry in the world

-- the film industry. Our partnership with the MPF is just one of the great advantages we can offer our members looking to co-finance movies and we hope to strike similar funding deals in the near future.”

Gordon Clark, CEO of Movie Portfolio Fund, added: “We are delighted to join forces with **Studio Beyond**. Our partnership will allow us to broaden the opportunity we offer our investors and give us greater insight into high-potential, new material as and when it appears.”

Benefits for Studio Beyond members:

- choose who you want to pitch your projects to from our Industry Executive database
- participate in competitions set up by Industry Executives, casting/talent agencies and hosted by Studio Beyond
- collaborate and network with other artists
- market your services to other members and Industry Executives
- stream your movie/ trailer over the Studio Beyond website
- upload videos and broadcast your work
- use our Studio Beyond self-service promotion facilities

Studio Beyond – The Future Of Movie Making Began Here

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Notes To Editors:

About Studio Beyond

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Launched in May 2009, Studio Beyond (www.studiobeyond.net) is a new online media and entertainment platform focused on bringing together movie professionals, new talent, sales agents, studio executives, talent, casting agents, sales agents, funding in a single place. Providing industry professionals with a unique resource for identifying movie material, talent and skills, and offering aspiring talent worldwide a barrier-free means to showcase their work and break into the movie industry, Studio Beyond aims to revolutionise the way movies are sourced and produced.

About Movie Portfolio Fund

Hollywood-based Movie Production Fund is the first international investment fund to focus on a diverse portfolio of Hollywood feature films. In partnership with Pacific Media & Entertainment the fund co-finances a slate of major Hollywood studio movies, building a library of movie assets to provide superior returns for investors. Senior executives of PME have been responsible for some of Hollywood’s biggest blockbuster hits including Men In Black, Wild Wild West, The Fifth Element, In The Line Of Fire, Air Force One, Casino Royale, Erin Brokovich, Enchanted and many more.

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